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Search Engine Optimization Plans

Plan	Bronze	Silver	Gold	Platinum
SEO Discovery – Analyze the entire website for basic HTML structure, content, Meta and indexing optimization	★	★	★	★
Keyword Analysis – Review and analyze keywords that end users are using to locate your website as well as competitors' websites and adjust accordingly.	★	★	★	★
Initial Placement Report – Locate your SERP's based on keyword search analysis.	★	★	★	★
Competition Analysis – Review competitors META data and SERP's and utilize data for competitive placement.		★	★	★
Keyword Profile – Develop a dynamic profile of keywords based on a monthly search of your website		★	★	★
Competition Spybot Implementation – Programmable bots installed to monitor competition's every move, from PR, Meta Tag Adjustments, Page Adjustments as well as SERP's on a monthly basis.			★	★

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Feature	Plan 1	Plan 2	Plan 3	Plan 4
Incoming Links Report – Analyze quality incoming links.	★	★	★	★
Search Engine Saturation Summary – Review major indexes and target and or expand indexed pages on major SE's.	★	★	★	★
Content Suggestions Report – Suggest content adjustments.	★	★	★	★
Site Optimization – Optimize basic HTML structure Meta data.		★	★	★
Content Optimization Enhancements – Optimize Content based on keyword references in META data.			★	★
Meta Tag Adjustments – Adjust Meta Data based on weekly reports			★	★
Spider Friendly Navigation Setup – Suggest changes or enhancements to navigation. Test navigation.		★	★	★

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Search Engine Optimization Plans

Feature	Plan 1	Plan 2	Plan 3	Plan 4
Search Engine Submissions – Submit un-indexed pages to major SE's.		★	★	★
Social Bookmarking – Suggest and or install social bookmark Software applications in footer of index and or all pages.		★	★	★
Inbound Link Building – Discover quality inbound links and have links target indexed pages.	★	★	★	★
Creation of Additional Content – Suggest and create additional content in order to enhance existing title and meta references.			★	★
Source Code Optimization – Review source code and make suggestions and changes to optimize code for easier spider			★	★
Site Map Creation / Submission – Create XML sitemap and submit to google.		★	★	★
Robot.txt Validation – Validate Robot.txt file.		★	★	★

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Feature				
Article Press Release Submissions – Submit client provided articles/PR to free press release services.		★	★	★
Link Bait Ideas / Setup – Suggest install better internal and in-content links in articles and or blog posts. Blog Setup, Customization & Optimization *(a $799 value) – Setup a free Word Press blog hosted by*			★	★
Website Analytics Setup		★	★	★
Custom Analytic Reporting			★	★
Continual Website Optimization			★	★
Keyword Phrases Optimized		★	★	★
Website Pages Optimized		★	★	★

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Articles PR / Submissions			⭐	⭐
Major Directory Submissions - Submissions are made once.	None	3/mo	8/mo	12/mo
Link Building Program Backlinks - Verified total backlinks at end of campaign	25+	100+	200+	500+
Term	6 months	12 months	12 months	12 months
	Bronze	Silver	Gold	Platinum
Setup Fee	$2,500.00	$5,500.00	$6,500.00	$12,500.00
Remaining Monthly Fee Existing Customers receive a 35% discount from all plans	$1,200.00	$2,350.00	$3,450.00	$5,600.00

IMPORTANT: The above chart represents only a small portion of what our SEO process entails and changes at regular intervals. We use only (white hat) safe SEO practices in order to prevent your website pages from being placed in a low ranking or worse being de-indexed. *Pricing as of 01/01/2023